

 Microsoft 365 Business

# 5 reasons you need Microsoft 365 Business from Sprint



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# The secure way to manage productivity

**To succeed as a small business today means facing challenges from all directions. Growth, hiring, security, data compliance, customer satisfaction... it's a lot to think about.**

There's one thing that helps you succeed at all of them: giving your employees the tools they love to be productive no matter where they are. But a mobile workforce means exposing your business to new risks.

That's where Microsoft 365 Business from Sprint comes in. It's a secure, collaborative, cloud-based suite of productivity tools that help you strengthen teamwork, improve transparency, drive innovation and deliver better customer experiences.

Too good to be true? Keep reading to discover the top four challenges faced by businesses like yours today, and five smart reasons why Microsoft 365 Business from Sprint can help you achieve more, securely, for less.







# The daily challenges facing your business today

## 1 Keeping technology up to date

Technology is constantly changing and improving. Keeping your systems up to date with the latest refresh is time consuming and can cause disruption to your day-to-day business while you wait for updates to complete. What you need is an option that automatically pushes updates to your system whenever they occur, with no downtime.

## 2 Managing a mobile workforce

According to a YouGov Survey, 71% of employees in small and mid-size businesses admit to accessing work content on their personal mobile devices. If you're not offering them the mobile productivity tools they're used to, chances are they'll source their own, and they won't always choose the safest options.

## 3 Protecting company data

Keeping company and customer data safe is a huge concern for growing businesses. 53% of small businesses collect sensitive information like social security numbers, and 20% collect customer bank account details. And as high-profile data breaches continue, you need to deploy secure technology to protect sensitive data. Failing to do so isn't just a legal risk, but a financial and reputational one too.

## 4 Cyber threats and phishing schemes

72% of small and medium businesses believe their organization is "very vulnerable" to cyberattacks. And given that 58% of malware attack victims are small and mid-sized companies, their concern is justified.<sup>1</sup>



1. <https://blog.alertlogic.com/5-cybersecurity-statistics-every-small-business-should-know-in-2018/>



# What is Microsoft 365 Business?

Microsoft 365 Business brings together Office 365, Windows 10 and Enterprise Mobility + Security (EMS) in one package so you and your employees can work together securely wherever you go, using whatever devices you choose and the tools you love.

**Microsoft 365 Business =  
Office 365 + Windows 10 + EMS**

Microsoft 365 Business was designed to address what matters most to small and mid-size businesses when selecting a collaboration solution. How do we know? We talked to existing customers to see what they had to say—and this is what they wanted:

- **Familiar productivity tools**  
Best-in-class productivity tools, including Bookings, Teams and Outlook.
- **Mobile workforce flexibility**  
Work together anytime, virtually anywhere on any device, no matter if it's Android or iOS.
- **Predictable monthly costs**  
A fully scalable, subscription-based collaboration tool where you only pay for what you need.
- **User scalability**  
Ability to easily add or remove users as your business changes.
- **Data security**  
Sophisticated, built-in security, including protection against phishing and malware.
- **Simple management**  
No IT expertise required to deploy and manage.
- **Easy implementation**  
Step-by-step support for all phases of implementation ensuring a smooth transition for your business.
- **Automatic software updates**  
So you don't have to manually update every device. Because Microsoft 365 Business lives on the cloud, updates to software are automatically rolled out without additional cost.

Clearly, it's time for secure mobile access to the productivity tools your people know and love without putting you, your business or your customers at risk.

Let's dive in to Microsoft 365 Business to show you exactly how it can strengthen your team.



# 01. Get more done

**Familiarity increases productivity. Microsoft 365 Business provides all the tools your people know and love like Microsoft Word, Excel, PowerPoint, OneNote and more.**

So instead of wondering how things work, your team will be able to hit the ground running.

The best part: Microsoft 365 Business is constantly evolving to include new features that make it easier to get more done. Things like:

- **Designer in PowerPoint**  
A recommendation tool that automatically suggests slide designs based on the current content. Users can save time developing their presentations with professional results.

- **Enterprise-Grade Email and Calendaring**  
Great new features in Outlook with a 50GB mailbox so there's no need to worry about running out of space.
- **OneDrive for Business**  
Get 1TB of file storage so users can access their files from home or at work from any device.

With email, conferencing, online storage, a hub for teamwork, and Office apps all together in one place your people will save time by working more efficiently on the go.





## 02. Work better together

**When 80% of employee time is spent collaborating, you need the tools to make sure that time is well spent.**

**Microsoft Teams** brings together all of your team's conversations, meetings, files and apps making it easier to collaborate and keep track of group projects—virtually anytime, anywhere. No more crowding around office tables, no more lost hours due to traffic delays or tangled email threads. Just pure, mobile flexibility, so everyone can work better together.

For example, with its state-of-the-art co-authoring capabilities, users can share and edit documents in real time with stakeholders from anywhere in the world—and even host online meetings for up to 250 participants, or across multiple organizations.

And then there's **Whiteboard**. A great feature that lets everyone share their ideas in real time on the same screen. It's as if everyone was working together on the same giant piece of paper.

By providing your business with a central repository that your team can collaborate around, Microsoft Teams simplifies group collaboration. It helps increase efficiency by helping your employees and customers get things done faster—virtually anywhere they go.







## 03. Build your business

**The right technology lets you identify and engage with profitable prospects and customers, at the right place and time. It's all there on your mobile device, ready to help drive your next great business success story.**

Microsoft 365 Business gives you access to specialized apps designed to help you securely manage and build your business. Apps such as:

- **Outlook Customer Manager:** Build stronger customer relationships with a Customer Relationship Management (CRM) tool built right into Outlook, enabling users to upload and monitor customer details, history and deals when it matters most.
- **Bookings:** Simplify the appointment management process with convenient web-based scheduling that lets your customers self-book appointments with you.
- **Planner:** Optimize management of your business processes, projects, tasks and more in Planner—including on-the-go progress updates.



03



## 04. Protect your business

**As great as mobile working is for productivity and employee satisfaction, it also opens your business up to new areas of risk. Especially if there's no clear guidelines for employees to follow when using work and personal devices on the go.**

Let's face it, people make mistakes. They lose phones, tablets (and even laptops), they create unsecure passwords, and they forget to lock their devices. In fact, 48% of small businesses say a negligent contractor or employee has been the root cause of a data breach.<sup>2</sup>

Similarly, 45% of small business owners worry about how to collect and store data appropriately, especially when it's spread across different networks and devices.<sup>3</sup>

Microsoft 365 Business provides a simple solution, giving you secure business-wide device management from a single cloud-based platform. And it does all this by taking a layered approach to enterprise-grade security.



<sup>2</sup> <https://smallbiztrends.com/2017/01/cyber-security-statistics-small-business.html>

<sup>3</sup> <https://products.office.com/en-gb/business/articles/stay-one-step-ahead-with-microsoft-365>







# 04. Protect your business

Let's explore the core security features included in each layer of the platform:



## Layer 1: External threat protection

- Real-time link checks for malicious web traffic
- AI-powered file and link attachment scanning
- Windows device monitoring for suspicious processes



## Layer 2: Mobile device management

- Data loss prevention policies to prevent accidental leaks
- BitLocker device encryption to prevent unauthorized data access
- Microsoft Intune for remote, cloud-based management of all work devices



## Layer 3: Data access control

- Pin or fingerprint required to access sensitive docs and data
- Remote wiping of all sensitive data in case of loss or theft
- Scale sharing privileges and encryption of emails and documents

It might seem that all this security comes at the expense of a great employee experience. But Microsoft 365 Business effectively balances all these security features with intuitive collaboration and integration features that make it easier to work together.

For instance, your people can use their own devices to work together whenever and virtually wherever it's convenient for them. But if you want to remotely tighten security on an employee's device, or restrict access to certain information, that's always an option.

And no matter what, you're always in control.

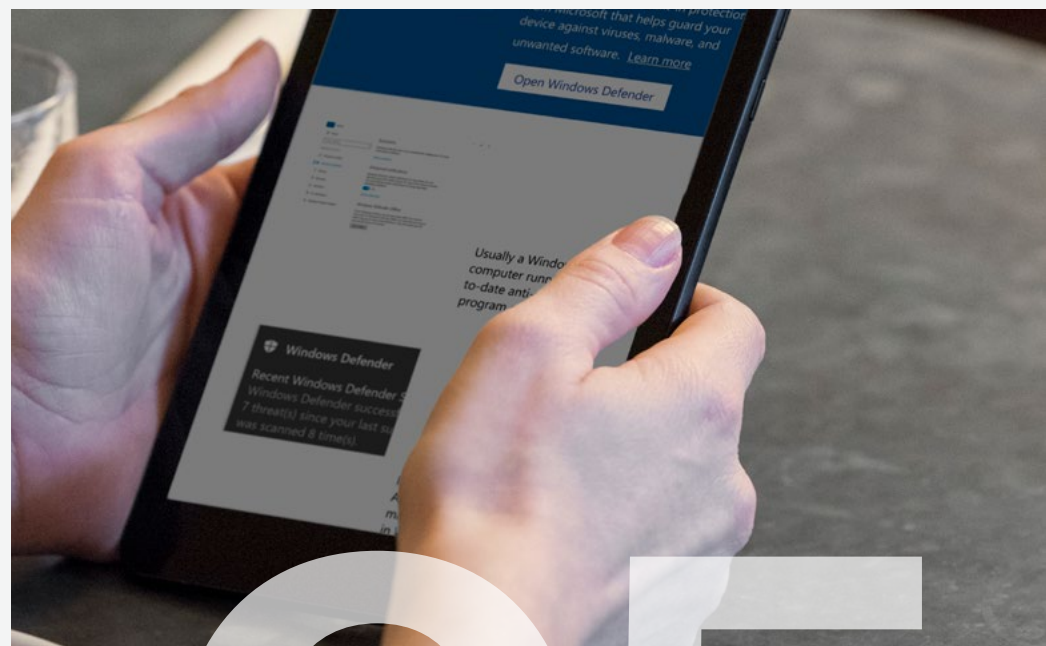


## 05. Simplify your implementation

**Setting up a new system can seem overwhelming. But whether you plan on deploying Microsoft 365 Business on new or existing devices, you'll get up and running quickly with a step-by-step guided experience.**

Implementation is a snap with Microsoft Business Console, where you can choose from standardized, pre-configured security policies for your devices with the ease of a simple toggle button. We've also made it easy for you to manage your services, users, and devices. Just boot up your simplified admin center on your preferred device and start making the changes you need, when and where you need them.

From smarter, more agile and collaborative working, to a more resilient and secure working environment, there are plenty of reasons why 78% of small businesses will have taken advantage of cloud computing to simplify how they use technology by 2020.<sup>4</sup>



<sup>4</sup> <https://biztechmagazine.com/article/2018/12/how-cloud-can-help-future-proof-your-small-business>





# Why Sprint?

**When you choose Sprint Carefree Cloud support, you get peace of mind knowing your business is in expert hands.**

**We've got years of experience helping small businesses hit the cloud running. So we know how important it is to get this right and what common pitfalls you should avoid.**

**We also know that your business is unique, which is why we will always spend the time to understand exactly what you need from the start—then support you all the way.**

**With Sprint Carefree Cloud, you'll get all the help and expertise you need, with straightforward, predictable pricing.**





Sprint  
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# Let's talk

With Microsoft 365 Business, you can empower your workforce to be creative and work together—more securely—from virtually anywhere and with the tools they love. Let us help you discover what works best for your business.

Want to know which Microsoft 365 option is best for you? Explore our [Microsoft 365 License Comparison Guide](#), or call your Sprint Representative at (877) 633-1102 to discuss how Microsoft 365 Business can give your employees the freedom to collaborate using the apps they love.

Works for Business®