

# Asset Management Mini guide

How to see where everything is,  
and transform your business



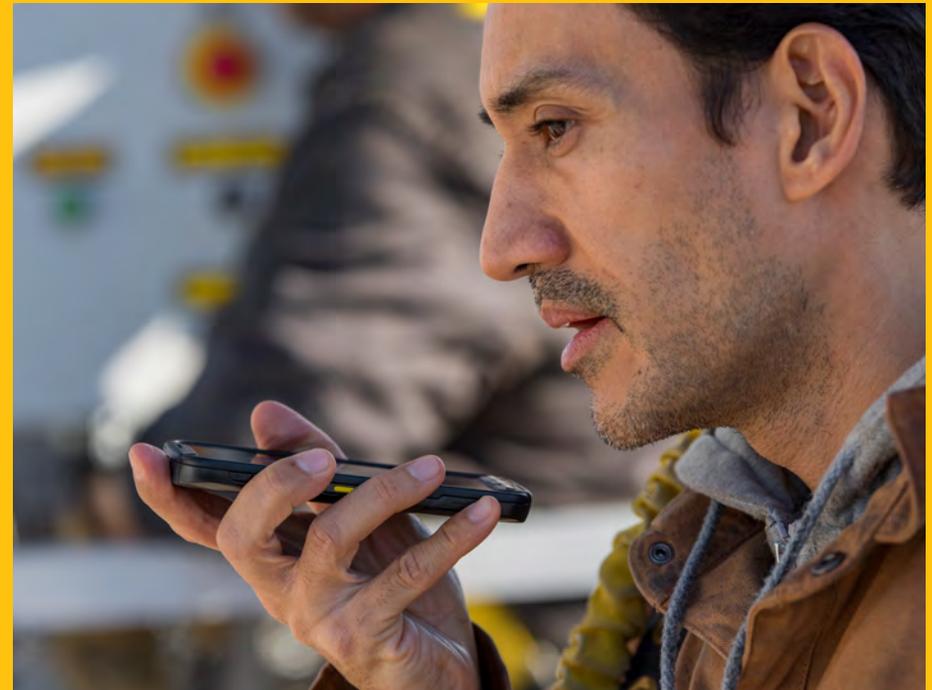
# It's always good to know where your stuff is

**Every business with valuable stuff, such as heavy and valuable equipment like construction machinery, is constantly striving to keep better track of it.**

Why? Because when you can't find your valuable assets quickly, it costs you time and money. Time spent trudging around yards and searching work sites. Money spent buying replacements when items are lost or stolen, not to mention 'extras' in case you can't track down the ones you know you've got somewhere in time to meet work demands.

Well, here's some good news. Keeping track of your stuff is getting easier. With the right technology, it's now possible to see where your assets are anytime, whether they're on site, in transit, or back at HQ.

Even better, the technology can save you so much time and money, there's a good chance it'll pay for itself in a matter of months.



# Here's how it works

**Today, GPS-enabled telematics solutions are helping more and more managers see their valuable mobile assets, in near-real time.**

Put the right telematics devices in your valuable assets and you'll be able to locate them faster, and manage them smarter. You might even choose to include additional sensors and monitor things like asset temperature and vibration.

The challenge? Finding the right solution for your business. There are a lot of options out there, and knowing what to look for, who to trust, and how to customize a solution to truly serve your needs is tough. After all, you're experts in your business, you shouldn't have to be experts in cutting edge technology, too.

And that's where we come in.

Sprint has over a decade's experience in asset tracking. We work closely with the industry's leading vendors, but we're solution neutral. Which means we'll always put your needs first.

We'll also work closely with you to understand your business challenges, and to deliver the best solution humanly, and technically possible.

Read on to learn what we could help you achieve.

## **The detail:**

- You put the telematics tracking device in whatever you need to track
- You may also want to add sensors to monitor things like temperature or vibration
- The device monitors location (with GPS) and status (motion, temperature etc.) and sends this data back over a mobile network, to a server
- Your managers log-in through an online portal — anytime, often on any device — to track and manage like never before

# Smarter asset-tracking can deliver huge rewards, here are just four.

Whether they're in transit, on the job site, or back at HQ, getting a better view of your valuable assets can help you:

- **Save hours (and hours) of time**  
Quickly find what you're looking for on screen, rather than slowly finding it on foot
- **Reduce theft and unauthorized use**  
'Geo-fence' areas and receive alerts when assets leave your yard, as well as alerts and reports on any out-of-hours use
- **Maximize utilization**  
Use your new, clear view of your assets to drive more strategic, productive operations
- **Save money**  
Make sure you never again have to buy 'extras' in case you can't track down the assets you need

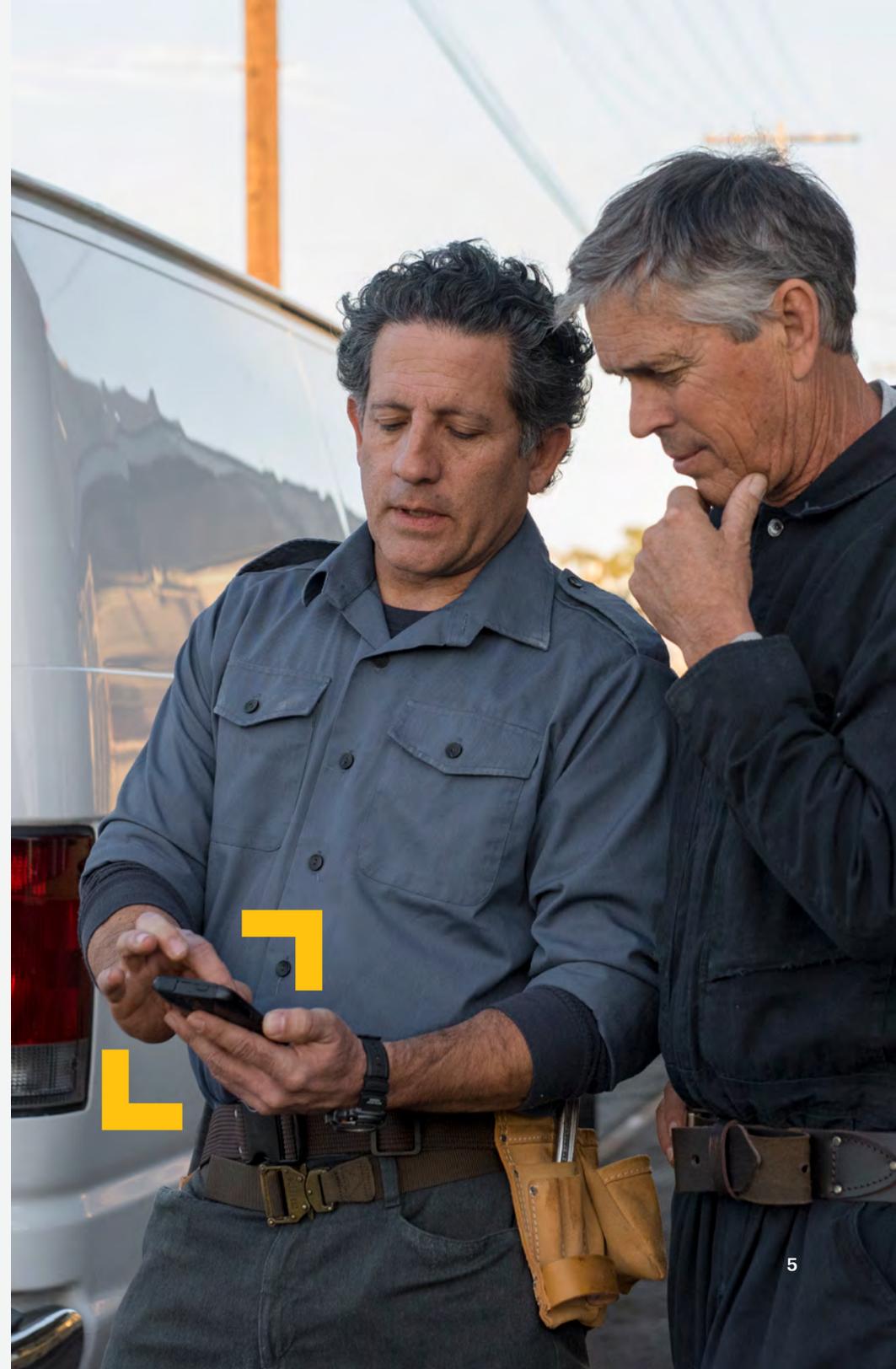
## Key features:

- Location and timeline reports
- Rugged, easy-to-install device options
- Alerts for assets crossing out of designated areas
- Tracking for powered and non-powered assets
- Extended battery life

# Ready to see more clearly? We'd love to show you the way.

**With the new visibility that Asset Management offers your managers, you could see some sizable time and money savings.**

But finding the perfect solution — or more likely, a combination of solutions — and customizing to meet your particular business needs takes hard-won experience and expertise. We'd love to help you get it right first time.





# Let's talk

We think there's a much better way to deliver carrier services to enterprises. A way that's optimized for agility; that makes it easy to pivot; and that lets big businesses innovate for customers and shareholders as fast as the upstarts.

Find out what Communications and Collaboration can do for you. Contact your local Sprint representative today to learn more. Give us a call on **1-877-633-1102** or visit [sprint.com/business](https://sprint.com/business)

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